

# **Evidence Based | Experience Driven**

Please email Dwight Amstutz, <a href="mailto:dwight@caninerehabinstitute.com">dwight@caninerehabinstitute.com</a>, directly for more information on the options below.

## **Newsletter Advertising**

Leverage our extensive reach with over 10,000 subscribers in our email database by posting your job advertisement in our well-distributed newsletter. This is an excellent way to connect with a targeted audience eager to explore new opportunities.

- \*\*Fee:\*\* \$175 per month
- \*\*Annual Subscription:\*\* \$1,500 per year

## **Social Media Advertising**

Promote your brand across multiple platforms, including Facebook, Instagram, and LinkedIn. You provide the graphics, and we'll handle the posting, ensuring your message reaches a broad audience.

- \*\*Fee:\*\* Single post: \$100 per post per month (2 per month max allowed)
- \*\*Annual subscription option 1:\*\*
  - Yearly fee of \$\$1100 one post per month at \$91.66 per post (\$100 total savings)
- \*\*Annual subscription option 2:\*\*
- Yearly fee of \$2100 two posts per month at 175.00 per post (\$300 total savings)

#### **Bulletin Board Posting on Our Site**

Gain visibility for your announcements or promotions through our bulletin board. This service is designed to keep your message front and center for visitors to our site.

- \*\*Fee:\*\* \$50 per month
- \*\*Annual Subscription:\*\* \$600 per year

#### **Class Handout Distribution**

Enhance your interaction with students by providing class handouts. You supply the materials, and we will securely store them on-site and distribute them to each student during class sessions.

- \*\*Fee:\*\* \$50 per class

<sup>\*</sup>You provide digital material to us: ideal graphic size 1080 x 1080 pixels\*

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