



# Canine Rehabilitation Institute

**Evidence Based | Experience Driven**

Please email CRI, [info@caninerehabinstitute.com](mailto:info@caninerehabinstitute.com), directly for more information on the options below.

## **Newsletter Advertising**

Leverage our extensive reach with over 10,000 subscribers in our email database by posting your job advertisement in our well-distributed newsletter. This is an excellent way to connect with a targeted audience eager to explore new opportunities.

### **Our Newsletter gets sent on the 2nd Tuesday of every month**

- **\*\*Fee:\*\*** \$175 per month
- **\*\*Annual Subscription:\*\*** \$1,500 per year

\*You provide digital material to us: graphic size 600 pixels wide and whatever height\*

## **Social Media Advertising**

Promote your brand across multiple platforms, including Facebook, Instagram, and LinkedIn. You provide the graphics, and we'll handle the posting, ensuring your message reaches a broad audience.

- **\*\*Fee:\*\*** Single post: \$100 per post per month (2 per month max allowed)
- **\*\*Annual subscription option 1:\*\***
  - Yearly fee of \$ \$1100 - one post per month at \$91.66 per post (\$100 total savings)
- **\*\*Annual subscription option 2:\*\***
  - Yearly fee of \$2100 - two posts per month at 175.00 per post (\$300 total savings)

\*You provide digital material to us: ideal graphic size 1080 x 1080 pixels\*

## **Bulletin Board Posting on Our Site**

Gain visibility for your announcements or promotions through our bulletin board. This service is designed to keep your message front and center for visitors to our site.

- **\*\*Fee:\*\*** \$50 per month
- **\*\*Annual Subscription:\*\*** \$600 per year

\*You ship the printed materials to us\*

## **Class Handout Distribution**

Enhance your interaction with students by providing class handouts. You supply the materials, and we will securely store them on-site and distribute them to each student during class sessions.

- **\*\*Fee:\*\*** \$50 per class

\*You ship the printed materials to us\*